



Protecting Our Diverse, Healthy Global Food Supply

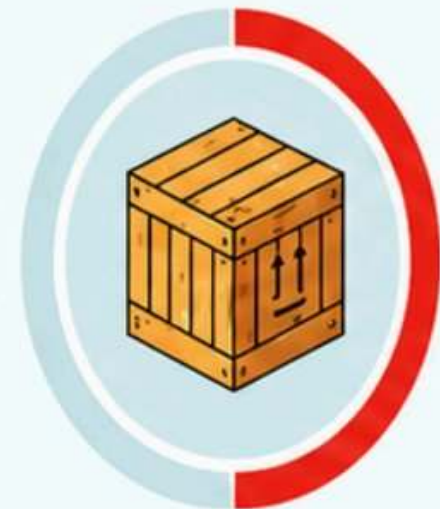
An Action Plan for UK Food Security and Resilience

THE HIDDEN CRISIS: A TRANSFER OF BURDEN

50%

of UK Fresh Produce is at Risk

Half of all UK fresh produce imports come from Rest of World (RoW) supply chains, which are now facing expanded EU-style controls.



Politics Over Science:

The new regime replaces a proven, risk-led system (99.9% compliance) with a protectionist, bureaucratic method-based alternative.



£300 Million+ Added Industry Burden.

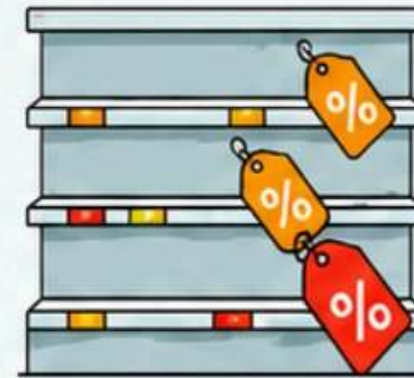
The government has knowingly added considerable costs to trade, which immediately drives up prices and inflation for UK consumers.

WHAT'S AT STAKE FOR YOUR BUSINESS?



Threat to Perishable Goods

Border delays create immediate commercial and safety risks for time-sensitive items like citrus, mangoes, blueberries, sweet potatoes and many more.



Eroding Food Security

Increased RoW complexity drives self-inflicted food inflation and reduces variety for UK consumers.



Structural Asymmetry

Post Brexit the Government has imposed UK SPS border checks on EU Fruit and vegetables whilst they are planning to impose 'draconian' requirements for global imports.



VOICE OF THE INDUSTRY: KEY QUOTES FOR ADVOCACY



"Nothing has changed in the science. What has changed is the politics."

(Use this to highlight that current EU-style controls were previously deemed unnecessary by the UK's own scientific assessment.)



"The UK cannot grow its way out of food security challenges."

(Emphasise that domestic production and global imports must work in balance to ensure year-round availability.)



"It is a transfer of burden, not a simplification."

(Use this to challenge the government's narrative that the UK-EU reset is a net positive for all trade.)

INDUSTRY ACTION PLAN: 4 STEPS TO INFLUENCE



1. Personalise the FPC Template

Use the provided email template and add specific figures regarding your annual consignments and estimated cost increases.



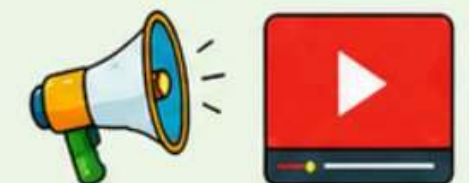
2. Email the Prime Minister

Send your formal concerns directly to andy.burnham.mp@parliament.uk physical mail to 10 Downing Street.



3. Loop in Your Local Representatives

Carbon Copy (CC) your local MP and Nigel Jenney (nigel@freshproduce.org.uk) to ensure a unified industry voice.



4. Amplify the Campaign

Share the FPC briefing pack and campaign video with colleagues and stakeholders to maintain pressure on the government.